



ROTARY CLUB OF KADI C.N. ARTS & B.D. COMMERCE COLLEGE (SHREE M.P. SHAH EDUCATION SOCIETY-KADI)

HOW TO BE AN ENTREPRENEUR?

BY: RTN. CHIRAG THAKAR

(CMD : VIKRANT INTERNATIONAL PVT. LTD.)

TIME : 9.00 AM TO 10.30 AM

DATE: 28/07/2022, THURSDAY

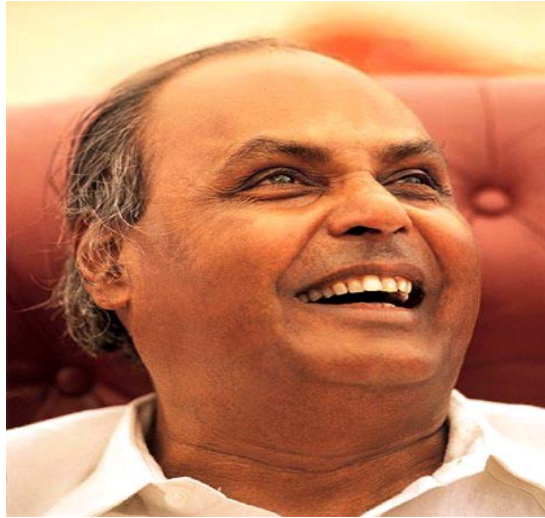
PLACE : C.N. ARTS & B.D. COMMERCE COLLEGE HALL, KADI



WHAT IS ENTREPRENEURSHIP?

- The process of designing, launching and running a new business.
- The capacity and willingness to develop, organize and manage a business venture along with any of its risks in order to make profit.

WHO IS AN ENTREPRENEUR?



WHO IS AN ENTREPRENEUR?

- An entrepreneur is someone who solves particular problem with out of the box ideas and solutions , who invents new product or process or system.
- Someone who looks at life differently. An entrepreneur doesn't see the normal obstacles that life puts in our way and shy away like most of us do.

An era of start ups



Bhavish Aggarwal



Ritesh Agarwal



Vijay Shekhar Sharma



Deepinder Goyal and Pankaj Chaddah

Under the Startup India program, the Government created the '**Fund of Funds for Startups (FFS)** with a corpus of **INR 10,000 crore** to provide funding support for Startups



YOURSTORY

Shradha Sharma
CEO of YourStory

SHARK TANK INDIA



**ASHNEER
GROVER**

BHARATPE,
Founder and MD



**PEYUSH
BANSAL**

Lenskart.com,
Founder & CEO



**GHAZAL
ALAGH**

Mamaearth,
Co-Founder &
Chief Innovation
Officer



**ANUPAM
MITTAL**

SHAADI.COM -
PEOPLE GROUP,
Founder & CEO



**AMAN
GUPTA**

boAt,
Co-Founder & CMO



**VINEETA
SINGH**

SUGAR Cosmetics,
CEO & Co-Founder



**NAMITA
THAPAR**

Emcure
Pharmaceuticals,
Executive Director



WHY ENTREPRENEURSHIP?

Unemployment



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WHY ENTREPRENEURSHIP?

Profit making



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WHY ENTREPRENEURSHIP?

The need to learn more



WHY ENTREPRENEURSHIP?

- **THE NEED FOR A LIFESTYLE NOT BOUND BY A 9-5 JOB**
- **LACK OF A FORMAL EDUCATION**
- **BEEN THROUGH THE SCHOOL OF HARD KNOCKS**

CHARACTERISTICS OF A SUCCESSFUL ENTREPRENEUR

- **COMMITMENT/RESILIENCE**
- **RISK TAKER**
- **SELF-BELIEF, HARD WORK AND DISCIPLINED DEDICATION**
- **RESOURCEFULNESS**
- **OBJECTIVITY**
- **ADAPTABLE AND FLEXIBLE**
- **KNOWLEDGE OF THE PRODUCT AND MARKET**
- **DEPENDABILITY**
- **PROACTIVITY**
- **MONEY MANAGEMENT SKILLS**
- **EFFECTIVE PLANNING SKILLS**
- **EXCELLENT COMMUNICATION SKILLS**

TYPES OF ENTREPRENEURSHIPS

Small Businesses



TYPES OF ENTREPRENEURSHIPS

Online Business



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TYPES OF ENTREPRENEURSHIPS

Home-based business



“I started my own business from home because I want to meet new challenges, discover my true potential, find a more rewarding life...but mainly because I like to sing along with the radio real loud!”



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TYPES OF ENTREPRENEURSHIPS

Serial entrepreneurship.



BENEFITS OF BEING AN ENTREPRENEUR



JOB SATISFACTION

86%

SUCCESS

84%

FREEDOM

83%

HAPPINESS

81%

MONEY

71%



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ADVANTAGES OF ENTREPRENEURSHIP

- **THE FREEDOM TO PURSUE YOUR OWN VISION**
- **POTENTIAL EARNINGS OF AN ENTREPRENEUR EXCEED A SALARIED EMPLOYEE**
- **THE CONTROL AND FLEXIBILITY OF YOUR OWN TIME.**
- **THE OPPORTUNITY TO LEARN AND GAIN KNOWLEDGE**
- **THE SENSE OF PRIDE AND FULFILLMENT IN ACCOMPLISHING THINGS**
- **THE CHANCE TO SHARE YOUR LEARNING**

DISADVANTAGES OF ENTREPRENEURSHIP

- **WORK SCHEDULE**
- **NO REGULAR SALARY**
- **ADMINISTRATIVE TASKS**
- **COMPETEITION**
- **DISRUPTION OF ONES PERSONAL LIFE**

ANY QUESTIONS ?



THANK
YOU!



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